

Introducing MASA Essentials for Northlake Residents

The Town of Northlake is teaming up with MASA to offer MASA Essentials, an emergency transport protection plan for you and members of your household. This MASA plan helps reduce the out-of-pocket costs for emergency ambulance rides. MASA protection extends nationwide and **includes all air and ground ambulance providers.**

Your MASA Essentials plan includes:



Emergency Ground Ambulance Transport Protection¹

If you ever need an emergency ground ambulance, MASA will pay for your eligible out-of-pocket expenses up to \$750.



Emergency Air Ambulance Transport Protection¹

If a first responder or doctor says air transport is medically necessary during your serious emergency, MASA will pay for your eligible out-of-pocket flight expenses up to \$7,500.



Hospital to Hospital Ground Ambulance Transport Protection¹

If your doctor orders a ground ambulance to move you to another hospital for specialized care, MASA will pay for your eligible out-of-pocket expenses up to \$750.



Hospital to Hospital Air Ambulance Transport Protection¹

If your doctor orders an air ambulance to transfer you to a different hospital with the necessary level of care, MASA will pay for your eligible out-of-pocket expenses up to \$7,500.

All residents are auto-enrolled with a voluntary contribution of \$6.75 per month, which will help ease the financial impact of an emergency medical transport; however, residents who already have MASA, those on Medicaid*, or anyone who does not wish to participate must opt out by 2/15/26 by contacting the Town of Northlake at 940-648-3290 or visit <https://www.town.northlake.tx.us/MASA>.

*Medicaid beneficiaries are ineligible for MASA memberships.



Effective 2/1/26



Learn more:

For full details, visit <https://www.town.northlake.tx.us/MASA>

MASA protects your finances and gives you compassionate support for medical transport.



Your MASA Essentials plan covers emergency medical transports nationwide — no network needed for protection.



MASA has been trusted for over 50 years and supports 2 million members globally.



MASA claims team is focused on paying, not denying, with an easy process — just send us the bill.

Coverage territories

1: United States and Canada only.

This material is for informational purposes only and does not provide any coverage. Not all MASA products and services are available to residents of all states. The benefits listed, and the descriptions thereof, do not represent the full terms and conditions applicable for usage and may only be offered in some memberships or policies. Premiums and benefits vary depending on the plan selected. For additional information and disclosures about MASA plans, visit: <https://info.masaglobal.com/disclaimers>.